



2019 Expo Agenda

DATE: Monday, September 9, 2019

TIME: 3:00PM – 3:45PM

LOCATION: Rooms 2015 - 2018

Navigating the Digital Space: eCommerce Platforms for the Food Industry

The opportunities to grow and diversify where and how you are selling your products are evolving quickly, and understanding how to navigate these newly transforming platforms is vital to a food brands success. Hear from a panel of eCommerce and omnichannel strategists who specialize in the food industry and will discuss some of the leading eCommerce platforms, and what food businesses need to know as they are entering this space.

Featured Speakers



Marshall Hayes

CEO, Amplio Digital

Marshall is the CEO and Founder of Amplio Digital, an eCommerce marketing agency focused on helping brands grow sales on Amazon. Amplio was named #182 on the Inc 5000 list of fastest growing companies in America, a Colorado Company to Watch and a Top 50 Startup in Colorado. Marshall has spent the better part of the last decade in digital advertising and more specifically how the future of retail is shifting into eCommerce through major retailers like Amazon.



Robb Powell

President, Sage Tree

Robb Powell leads the E-Commerce Service division for Advantage Solutions. His focus is on empowering brands to catalyze eCommerce as their #1 competitive advantages to grow, win and lead in today's omnichannel marketplace. This includes companies that span the breath of e-commerce offers to over 80 different online retailers. Robb is also a founder of Sage Tree, one of the companies within this team.



Brandon Leong

VP of Marketing, Range Me

Brandon brings with him a unique blend of CPG industry experience along with expertise in high-growth technology start-ups. Brandon has held senior marketing roles for over a decade, most recently at the retail analytics company Quri and, before that, Aria Systems. Currently, Brandon leads a talented and energetic marketing team focused on the growth of the RangeMe marketplace. From small beginnings to being the industry standard for product sourcing online, RangeMe now streamlines new product discovery for over 6,000 category buyers and the world's largest retailers while enabling over 175,000 product suppliers and manufacturers to have greater control over the marketing of their products. Brandon is a father, a husband and native San Franciscan.

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