



2019 Expo Agenda

DATE: Tuesday, September 10, 2019

TIME: 9:00AM – 10:00AM

LOCATION: Halls II & III

How Retailers & Brands Can Capture the Changing Consumer: A Look at Retailer and Foodservice Future Trends

Everything about the way in which consumers are enjoying food today is evolving, from what they're eating, to how they're eating it. In this session, you will hear from leading trend experts in the retail and foodservice industries who will discuss what's in store for the future, and provide key insights that retailers, foodservice operators and manufacturers can use to stay in front of today's consumers.

Featured Speakers



Phil Lempert

President & CEO, Consumer Insight, Inc.

For more than 25 years Phil Lempert, an expert analyst on consumer behavior and retail trends, has been on the forefront of the rapidly changing environments in the retail and foodservice industries, identifying and explaining impending trends to the food industry's most influential business leaders. Phil has served as food trends editor and correspondent for NBC News' *Today* show, reporting on consumer trends, food safety and money-saving tips, as well as showcasing new products, with regular appearances on ABC's *The View*, FOX Business, Dr. Oz, *The Oprah Winfrey Show*,

20/20, CNN, CNBC, and FOX.



Robert Byrne

Senior Manager, Consumer Insights Technomic

Robert Byrne manages Technomic's comprehensive consumer brand tracking program, which provides ongoing chain brand health and consumer attitude & usage tracking. He also specializes in crafting custom trend reports and presentations utilizing consumer, menu and industry insights. Byrne is an expert in interpreting the impact that current and emerging foodservice consumer trends may have on business, and helps clients tackle tough

questions to better inform their strategy and approach.



Yvette Waters

Nutrition Strategist & Brand Influencer, Raley's

Yvette Waters drives the nutrition strategy for all Raley's brands and works daily to support the organization's commitment to *change the way customers eat, one plate at a time*. She was hired as Raley's Nutrition Strategist & Brand Influencer in 2018, a role in which she works alongside the merchant team to bring high-quality products to the shelves, supports team member education on products and nutrition, helps customers make informed decisions about their health and drives marketing content.

How to Register

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