



## Exhibitor Incubator Program

The California Food Expo's Exhibitor Incubator Program offers start-up food companies with a new food or beverage product an exclusive opportunity to exhibit at the California Food Expo for a fraction of the cost.

This exciting program only has ten (10) spots available, which will be given on a first come, first serve basis, after which the application will close.

## Qualifications\*

- In business for > 5 years
- Currently have > 10 employees
- Annual Sales > \$250,000
- Have a Retail Ready product

## How to Apply

- All interested companies can apply through the California Food Expo website, or by [Clicking Here.](#)
- All applications will be reviewed by Expo Management, and the applicant will be notified of their status within 5 business days of applying.

## Benefits

- Reduced exhibitor fees. \$600 for one 10 x 10 booth space at the California Food Expo, September 9 – 10, 2019.
- Booth placement among fellow startups at the "Innovation Station" on the Expo show floor, putting a spotlight on, "What's New!"
- Access to all of the California Food Expo Awards Programs.
- Access to all Expo related events including, Educational Breakout Sessions, Welcome Reception & Breakfast.
- Opportunity to connect with fellow food industry companies on the show floor to gain valuable insight from an experienced network.
- The California Food Expo will market and promote the Exhibitor Incubator Program, in turn driving consumer, buyer and media traffic to your display.

## Deadline to apply

- August 1, 2019 OR when the program has hit the capacity of 10 participants

[Apply Today!](#)

*\*These qualifications are not binding and the Expo reserves the right to qualify companies outside of these parameters. All companies who are interested in this program are encouraged to apply.*